SHYAMPUR SIDDHESWARI MAHAUIDYALAYA Ajodhya • Howrah • Pin-711312



(Affilliated to the University of Calcutta) (Accredited by NAAC at the 'B' Grade)

> President: SRI KALIPADA MANDAL Principal & Secretary : DR. SABYASACHI SEN

Date

"BINDU" - An initiative for the Community Upliftmentthrough Education and Extracurricular Activities

BINDU (the droplet)) is a small initiation through which we have been involved in community services, ecological, social, environmental, and technical societal development. As a part of this, our institution adopted aneighboring village - "Nouripara" back in 2021-22 in the backdrop of tough situation of Covid pandemic.

Objectives:Strengtheningrelationship, exchange of resources between college and neighbors; spreading the vision and mission of college among neighbors, empowerment of the whole community, development the village socially and culturally by utilizing our own resources.

Initiatives Taken:

- Observation of Bindu-day 11th April
- Camp Organized: "DISHA" for passing out students of Secondary Board Examination 14/06/2022
- Camp Organized: "PARAMARSHA" for passing out students of Higher Secondary Board Examination 14/06/2022
- Provide certificate course on "Computer Skill Development" for all villagers -23/08/2022
- Give opportunity to take participation in "Placement & Support programme"
- Organized health camp Biannual (last 22/09/2022)
- Organize social survey
- Run a "Free School on Art & Crafts" Weekly class since 01/06/2023
- Concession upto 100% on college fees for Bindu villager's children
- Free library access and internet access for Bindu villager.

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Ref. No.

Date 20.08.2023

Besides the regular curricular practice, the institution has taken various steps for the betterment of the local community and all stakeholders from the surrounding locality. Among those initiatives we could identify the Village Adoption initiative – "Bindu" as our Institutional Distinctiveness.

(DR. SABYASACHI SEN, Principal)

Principal
Shyampur Siddheswari Mahavidyalaya
Ajodhya, Howrah.

Institutional Distinctiveness:

"Bindu" - Community Upliftment through Education and Extracurricular Activities Objectives:

- To strengthen the relationship between college and neighbors
- To exchange of resources between college and neighbors
- To spread the vision and mission of college among neighbors.
- To take it as an instrument to develop the holistic approach among the students.
- To develop the village socially and culturally by utilizing our own resources.

Adoption of Village

Village Name: Nouripara, Ajodya, Howra, West Bengal, India, PIN 711301



OBJECTIVES:

- To strengthen the relationship between college and neighbours
- To exchange of resources between college and neighbours
- To spread the vision and mission of college among neighbours
- To take it as an instrument to develop the holistic approach among the students
- To develop the village socially and culturally by utilizing our own resources.

CONTEXT:

The concept of the HEI Social Responsibility is an extension of the spirit of corporate social responsibility (CSR), which is based on the pursuit of knowledge and truth, the cultivation of civic awareness, and the long-term development of society. Social responsibility in respect of HEI describes the way we're making a difference to the social and economic wellbeing of our communities through our teaching, research, and public events and activities. The essence of a HEI is to assume social responsibility, and teachers, students, and administrators must respond through teaching, research, and public affairs participation so that the HEI can become a place of hope for future development. Moreover, HEI Social Responsibility believes that institutions should be involved in community services, sustainable economic development, ecological, social, environmental, and technical societal development.

In this context, BINDU (the droplet)) is our very small initiation through which we have been involved in community services, ecological, social, environmental, and technical societal development. As a part of this, our institution adopts a neighbouring village - "Nouripara".

THE PRACTICE:

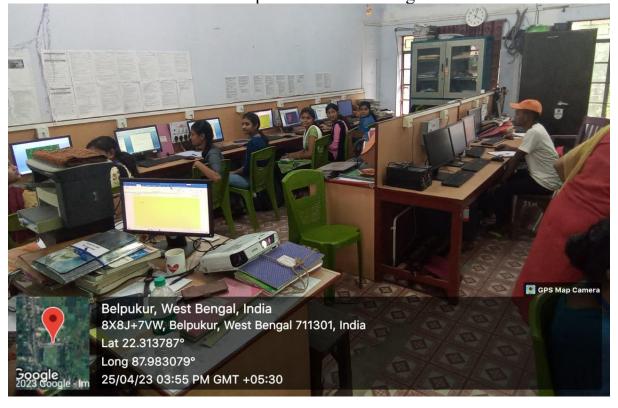
We have a long plan to walk with this village as we think it's a perpetual journey. Our institution regularly involves in various activities with the villagers. We are ready to help in their day-to-day activities where they feel any hurdle. The villagers often come here to take help in writing applications, in filling different forms, discussing prospects of their children's education. Besides these regular activities our institute have done the following

- Observation of Bindu-day
- Organize help camp: "DISHA" for passing out students of Secondary Board Examination
- Organize help camp: "PARAMARSHA" for passing out students of Higher Secondary Board Examination
- Provide certificate course on "Computer Skill Development" for all villagers
- Give opportunity to take participation in "Placement & Support programme"
- Organize health camp
- Organize social survey
- Run a "Free School on Art & Crafts"
- Concession upto 100% on college fees for Bindu villager's children

• Free library access and internet access for Bindu villager



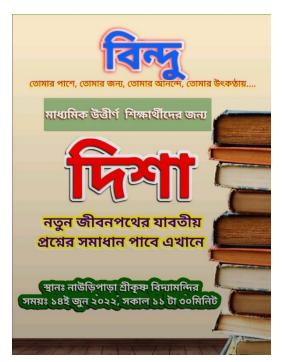
Free Computer Class for Villagers

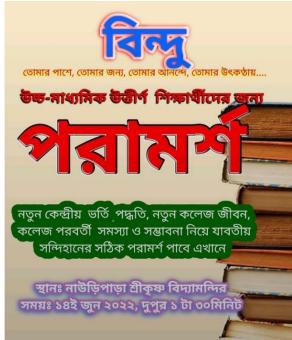




Health Camp organized for the villagers under "Bindu"







Initiatives targeting the students



Free Drawing Classes for the village kids by SS Mahavidyalaya students

EVIDENCE OF SUCCESS:

Event in Bindu venture	Date	Participants
Inaugural meeting	05-04-2022	25
Birth day of Bindu	11-04-2022	322 & more
help camp: "DISHA"	14-06-2022	06
help camp: "PARAMARSHA"	14-06-2022	06
certificate course on "Computer Skill	23.08.2022	30
Development" for all villagers		
Pre-puja Health Camp	22.09.2022	51
"Free School on Art & Crafts"	From	20
	01.06.2023	

PROBLEMS ENCOUNTERED AND RESOURCES REQUIRED:

In our perpetual journey we are walking together only for few months (from 11th April, 2022). We are facing problem many times. But we can't feel it as a problem. We take it as a challenge. We both try to remove our conflict by talking with each other. We always try to provide our internal resources to develop our adopted village. In near future we have decided to establish free music school by utilizing own resources from our music department. We know, "Free School



on Art & Crafts" has been run very well as our college students who have much knowledge in this field, are teaching the children of Nouripara village. Inclusive involvement of all stakeholders is needed for this venture. This is only the obstacle. We think in near future it will be removed. We know funding is always a motivating instrument. Hence in this point of view, more funding is our required resource.



Free Drawing Classes for the village kids by SS Mahavidyalaya students



Art and Craft classes for village kids